



About IQVIA

2021

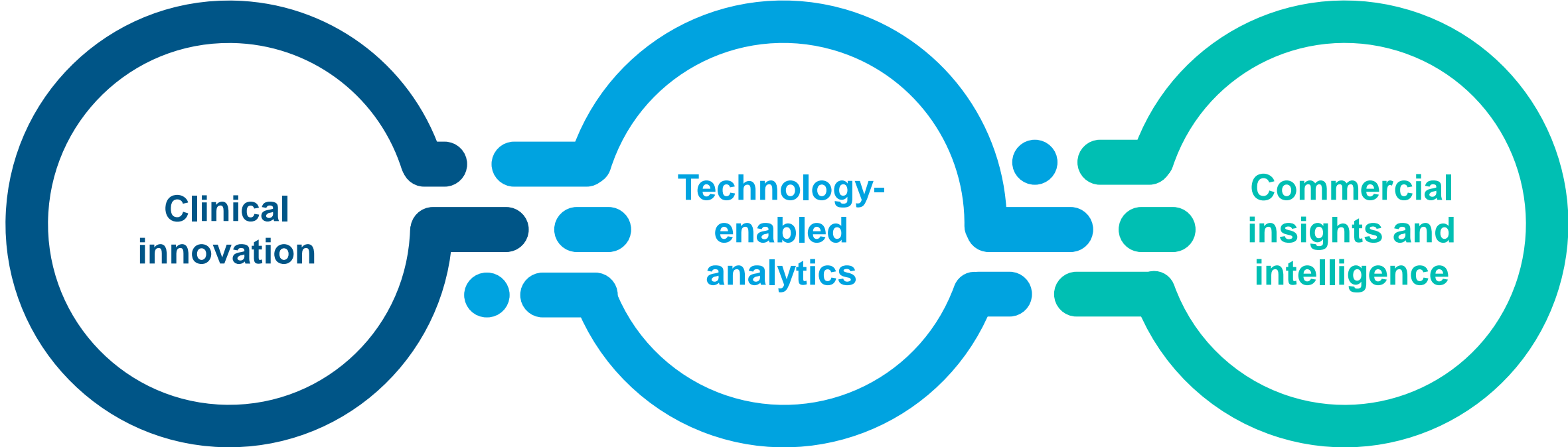


IQVIA helps you drive healthcare forward.

We do this by creating intelligent connections that enable you to discover previously unseen insights, drive smarter decisions, and unleash new opportunities.

We are IQVIA. It's nice to meet you.

Delivering solutions to drive healthcare forward



Clinical innovation

Technology-enabled analytics

Commercial insights and intelligence

New approaches to clinical development to improve research and patient outcomes

Advanced analytics and technology solutions to advance human science with data science

Portfolio, pricing, access, and engagement support to bring the right medicines to the right patients, faster

← ***IQVIA CONNECTED INTELLIGENCE™*** →

Global impact with experience and expertise where it counts



70,000+ Employees

1650+
MDs

2000+
PhDs

4,600+
Data scientists

10,500+ Technology experts



100+ billion
Healthcare records processed annually

A strong commitment to our customers

Innovating with Connected Intelligence



Bringing together our domain expertise, technology, and data to bring you better solutions

More ways to help you



Driving innovations across the lifecycle to reimagine ways to help you

Intense customer commitment



Investing in new approaches and tools to improve client experience

Unleash new opportunities with intelligent connections



Healthcare insights you can trust

Unparalleled data. Expansive networks. Efficient sourcing. Industry-leading privacy.



Connections where it counts

Deep understanding of stakeholders, scientific/therapeutic insights, geographic know-how, and our comprehensive range of molecule-to-market services.



Accelerated execution

Proven ability to connect the right resources and capabilities together to build the solution you need with agility and speed.



Domain expertise

Applied domain expertise across diseases, geographies scientific methods, data, and technologies

Solutions that meet customer needs

Customer needs

1 Modernize R&D

Enhance **flexibility, speed, cost savings, and outcomes**

2 Activate value

Originate **alternative reimbursement and access models** to drive utilization

3 Enhance engagement

Drive prescriber and patient engagement, **enhancing product adoption and adherence**

4 Elevate execution

Deliver efficiency and profitability through **data-driven, operational strategies**

5 Optimize maturity

Innovate and **minimize product share and volume decline**

IQVIA solutions



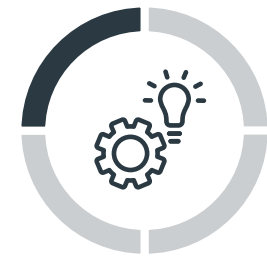
Technology-enabled clinical trial design and execution to reduce time to patient



Real world evidence-based innovation in clinical development, commercialization and regulatory compliance



Commercial and technology solutions that orchestrate stakeholder engagement across silos



AI-powered safety and regulatory solutions to ensure compliance across the lifecycle

Solutions that meet customer needs

Customer needs

1 Modernize R&D

Enhance **flexibility, speed, cost savings, and outcomes**

2 Activate value

Originate **alternative reimbursement and access models** to drive utilization

3 Enhance engagement

Drive prescriber and patient engagement, **enhancing product adoption and adherence**

4 Elevate execution

Deliver efficiency and profitability through **data-driven, operational strategies**

5 Optimize maturity

Innovate and **minimize product share and volume decline**

IQVIA capabilities



Domain Expertise

Institutional knowledge and domain expertise across diseases, geographies and scientific methods



Unparalleled Data

One of the world's largest curated healthcare data sources with innovative privacy protections



Advanced Analytics

Faster, more precise decision-making powered by data science, designed exclusively for healthcare



Transformative Technology

Leading technologies to provide real-time access to operations-critical information

IQVIA Human Data Science Cloud

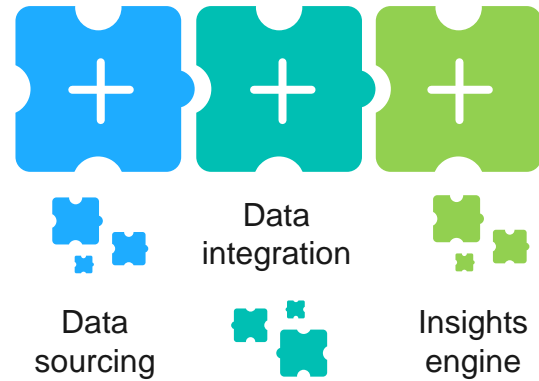
Engineered for healthcare. Modular by design. Interoperable.

THE RIGHT DATA



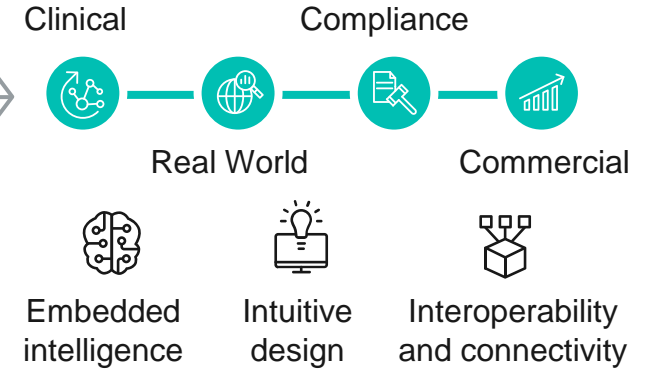
Data networks and extraction

THE RIGHT INSIGHTS



Information management services

THE RIGHT ACTIONS



Molecule to market applications

Seamless connected intelligence. Accelerated time to impact.

Our vision for the future

Faster, more efficient clinical development



Better real world evidence to prove value



More precise, tech-enabled commercial execution



Automated regulatory, safety and quality operations



IQVIA's areas of focus to drive healthcare forward

Enabling a more modern, effective and efficient healthcare ecosystem

Using data science to advance human science

- Accelerating clinical development
- Getting treatments and vaccines to patients faster
- Driving new understandings of natural history and epidemiology of disease



Pioneering future-ready data

- Data privacy innovation
- New applications for real world and synthetic data



Joining the fight against COVID-19

- Working with the global healthcare community to find ways to treat, protect and support those affected by COVID-19

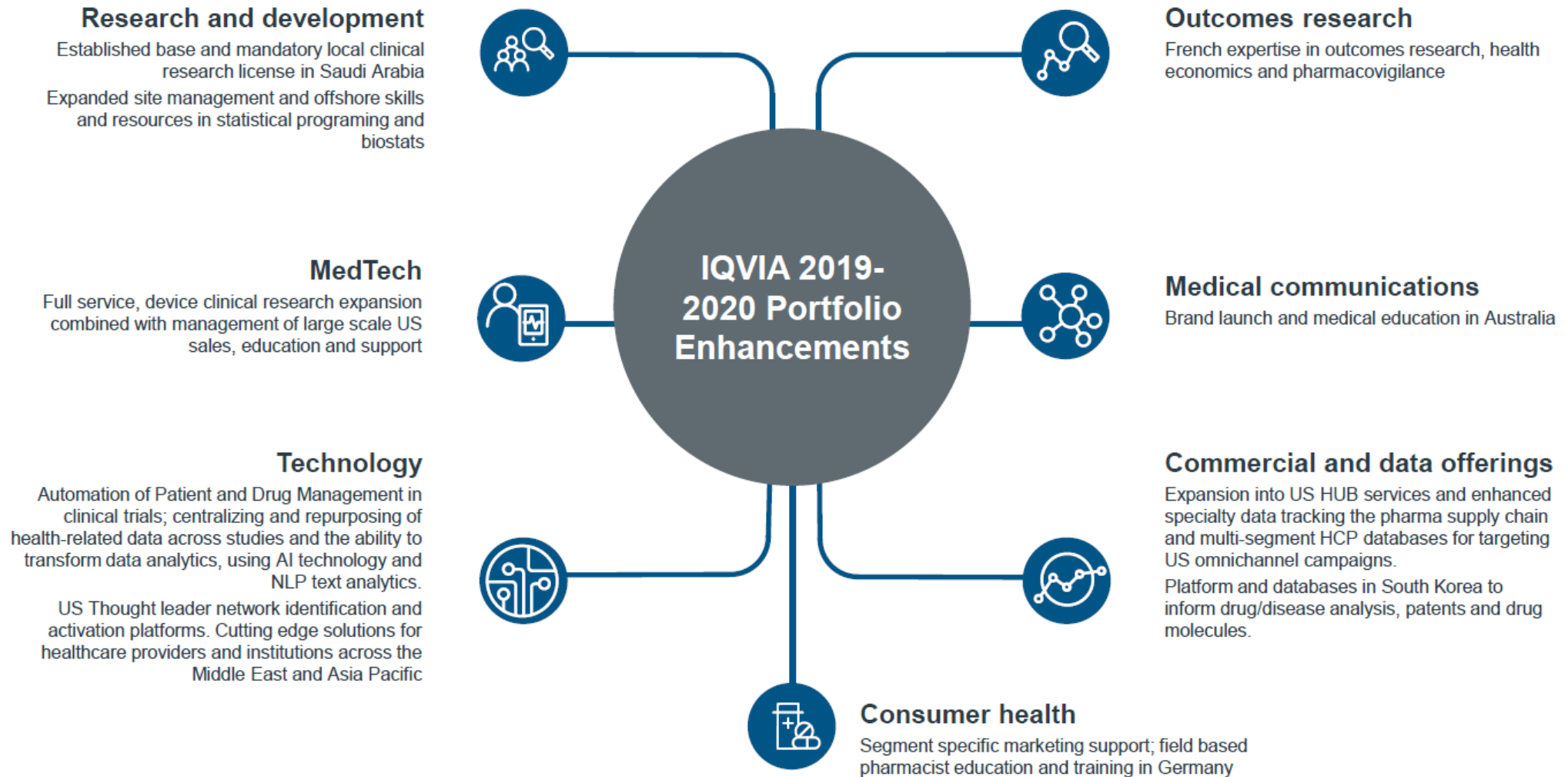


IQVIA Research Collaborative

Accelerating outcomes with technology

- AI and machine learning
- Orchestrated commercial engagement
- Virtual trials
- Digital health

We are continually expanding our capabilities to meet global healthcare ecosystem needs



Examples of how we are driving healthcare forward



Human Data Science Research Collaborative
Research in the era of COVID-19
Applications open now

IQVIA INSTITUTE
FOR HUMAN DATA SCIENCE

[IQVIA Human Data Science Research Collaborative Initiative Waives Data Access Fees for Academic Researchers](#)



Operation Warp Speed is part of a broader strategy to accelerate the development, manufacturing, and distribution of COVID-19 vaccines, therapeutics and diagnostics.

IQVIA

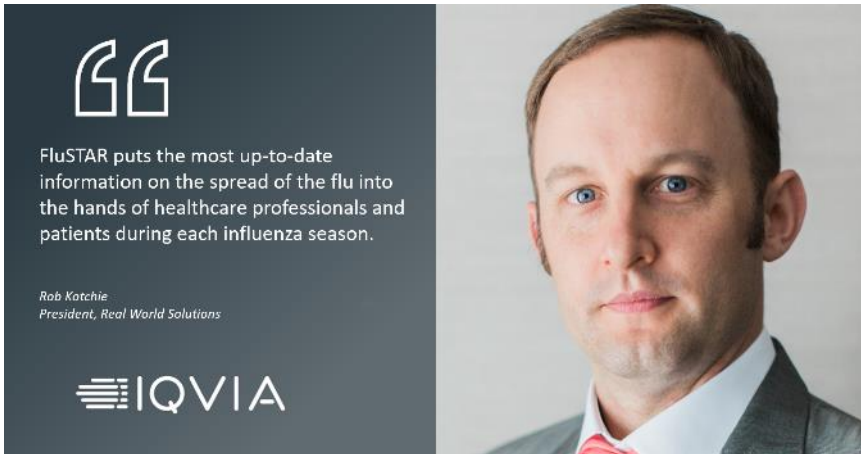
[IQVIA and AstraZeneca Team-up to Support Development of Potential COVID-19 Vaccine](#)



FierceBiotech FiercePharma
FIERCE INNOVATION AWARDS
Life Sciences Edition 2019

WINNER
DATA ANALYTICS/BUSINESS INTELLIGENCE

[IQVIA's Breakthrough Natural Language Processing Platform Receives 2019 Fierce Innovation Award](#)



“FluSTAR puts the most up-to-date information on the spread of the flu into the hands of healthcare professionals and patients during each influenza season.”

*Rob Katchie
President, Real World Solutions*

IQVIA

[IQVIA Launches FluSTAR Mobile App to Help Consumers Manage Their Health During Flu and Cold Season](#)



[IQVIA Launches OCE Optimizer to Help Intelligently Plan HCP Engagements and Maximize Commercial Effectiveness](#)



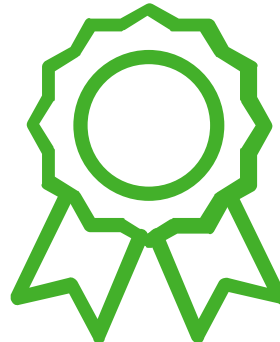
FORTUNE
WORLD'S MOST
ADMIRED
COMPANIES[®] 2020

[IQVIA Named to FORTUNE's 2020 List of "World's Most Admired Companies"](#)

We are proud to be recognized among other leaders



- **MM&M** Hall of Femme
- **Bloomberg's** Top-50 Companies to Watch in 2019
- **Scottish Life** Sciences Awards
- **DIA** Global Inspire Award
- **Indian Society** for Clinical Research
- 2018 **Frost & Sullivan** Product Leadership Award
- **PM360** Elite Award
- **Forbes** 2019 List of America's Best Employers for Women
- **Forbes** 2020 World's Best Employers
- **Fierce** Innovation Awards Life Sciences Edition



- **FORTUNE** 'World's Most Admired Companies®' – 2019 and 2020
- **Healthcare Businesswomen Association (HBA)** Rising Star and Luminary – 2019 and 2020
- **PharmaVOICE** 100 – 2019 and 2020
- PharmaVOICE Red Jacket Award
- **Life Science Leader** CRO Leadership Awards – 2019 and 2020
- **American Business Awards** – Gold Winner for Technology Innovation of the Year (RIM Smart) and Silver Winner for Most Innovative Company (IQVIA)



**For more information, please
contact;**

IQVIA.Marketing@iqvia.com

